**DPU International Conference on Business Innovation and Social Sciences 2021 (Title)**

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**Abstract**

This sample document provides the authors with instructions to prepare the full paper for the conference. The abstract should summarize the contents of the paper within 100 to 250 words, written in English, A4 paper, single-spaced, justified, with a font size of 12pt Times New Roman. Please leave 2.5cm for top, bottom, left and right margins. The title should be written centered in 16pt boldface Times New Roman, initial capital letters. The authors’ names, affiliations, and e-mail addresses should be written centered in 12pt Times New Roman. **Please do not number the pages for your paper**. **The format of the files should be in WORD format, and do not encrypt the document.**

**Keywords**: No more than five.

# Introduction

This sample document provides the authors with instructions to prepare the full paper for the conference. **The size of the paper should not exceed 10 printed pages including figures, tables and references.** The authors should submit a full version (Deadline: **28 February, 2021)** to the conference website.

# ****Paper structure****

Papers should be prepared in the following order:

**Introduction:** to explain the background work, the practical applications and the nature and purpose of the paper.  
**Body:** to contain the primary message, with clear lines of thought and validation of the techniques described.  
**Conclusion**  
**Acknowledgements** (when appropriate)  
**References**  
**Appendices** (when appropriate)

# General Guidelines

Section headings: should be left justified, with the first letter capitalized and numbered consecutively, starting with the Introduction. Sub-section headings should be in capital and lower-case italic letters, numbered 1.1, 1.2, etc., and left justified, with second and subsequent lines indented.

# *Tables*

All tables should be numbered with Arabic numerals. Headings should be placed above tables, left justified. Leave one line space between the heading and the table. Only horizontal lines should be used within a table, to distinguish the column headings from the body of the table, and immediately above and below the table. Tables must be embedded into the text and not supplied separately.

# *Illustrations*

All figures should be numbered with Arabic numerals (1, 2, …). All photographs, schemas, graphs and diagrams are to be referred to as figures. Line drawings should be good quality scans or true electronic output. Low-quality scans are not acceptable. Figures must be embedded into the text and not supplied separately. Lettering and symbols should be clearly defined either in the caption or in a legend provided as part of the figure. Figures should be placed at the top or bottom of a page wherever possible, as close as possible to the first reference to them in the paper. The figure number and caption should be typed below the illustration in 9pt and left justified.

# *Equations*

Equations and formulae should be typed in Math type, and numbered consecutively with Arabic numerals in parentheses on the right hand side of the page (if referred to explicitly in the text). They should also be separated from the surrounding text by one space.

# References

In the text the number of the reference should be given in square brackets. For references with more than two authors, text citations should be shortened to the first name followed by et al., e.g. Bandalos [1] discovered that...; Recent results from Chang and Wildt [2] and Hungerford [3] indicate that (…); Chen, et al. [4] state that… Only essential references, which are directly referred to in the text, should be included in the reference list [5].

References must be listed in numerical order at the end of the paper. Do not begin them on a new page unless this is absolutely necessary. They should be prepared according to the sequential numeric system making sure that all material mentioned is generally available to the reader.

Journal references should include: author's surname and initials; initials and surnames of remaining authors; article title (where provided); abbreviated journal title (in italics), year of publication, volume number and page numbers.

References to books should include: author's surname and initials; surnames and initials of remaining authors; the book title (in italics); the place of publication and the name of the publisher; and year of publication. References to multi-author works should include author's surname(s) and initials, the chapter title (where provided); "In:" followed by book title (in italics); initials and name(s) of editors(s) in brackets; volume number and pages; the place of publication and name of the publisher, followed by the year of publication. Here is an example of some references listed according to the sequential numeric system with APA 7 format:

1. Bandalos, D. L. (2002). The effects of item parceling on goodness-of-fit and parameter estimate bias in structural equation modeling. *Structural Equation Modelin*g*, 9*(1), 78-102.
2. Chang, T. Z., & Wildt, A. R. (1994). Price, product information, and purchase intention: An empirical study. *Journal of The Academy of Marketing Scienc*e, *22*(1), 16-27.
3. Hungerford, N. L. (1986). *Factors Perceived by Teachers and Administrators as Simulative and Supportive of Professional Growth.* [Master Degree Thesis, State University of Michigan], Elibrary <https://www.elibrary.ru/item.asp?id=7506582>
4. Chen, P., Wang, H., You, X., Chen, D., & Chew, R. S. Y. (2020). Mental health issues of international mainland Chinese college students in Thailand. *Journal of Studies in International Education*. https://doi.org/10.1177/1028315320964288
5. Myers, R. H., Wong, K. L., & Gordy, H. M. (1964). *Reliability Engineering for Electronic Systems*. John Wiley.